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# MailChimp and iDashboards

Setup Instructions for iDashboards Enterprise solution with MailChimp

Version 1.0

## Overview

The iDashboards MailChimp connection uses a third party application to connect to the data of MailChimp. When properly configured the sync application will allow you to build charts and dashboards from your MailChimp data. This will be a live data connection into the iDashboards application.

## Prerequisites

- CDATA ODBC for MailChimp (<http://www.cdata.com/drivers/mailchimp/odbc/>)
- MailChimp

## Creating the API Token from MailChimp

1. Log into the MailChimp application
2. Click on your User in the top right corner
  - a. Select the option for “Account”
3. Click on the Extras Tab
  - a. Select the option for “API keys”
4. Under the “Your API keys” section
  - a. Hit the “Create A Key” button
  - b. Copy the new created key this will be used later.  
Example: af2afd64b9163b94d60c73141a5675a0-us15

## Configuring the CDATA Sync Utility

1. Configure CDATA ODBC Utility Connection information
  - a. Run C:\Windows\SysWOW64\odbcad32.exe
  - b. Click on the “System DSN” Tab
  - c. Click the “Add...” Button
  - d. Select CData ODBC Driver for MailChimp
  - e. Setting up the Connection Tab  
Set the “API Key” to your MailChimp API key from earlier. Set the “Map to WVchar” to False. Set the “Maximum Column Size” to 500.

Then hit the “Test Connection” button.

Close the Test window and click OK to save the connection.

## Configuring the iDashboards Data Source

The options for which type of database was used the steps below could not be exact. Provided are the links to the three options for data source setup of that database type below.

1. Setting up a MS SQL Server data Source
  - [Data source setup instructions for MS SQL Server](#)
2. Setting up a Oracle data source
  - [Data source setup instructions for Oracle with SID](#)
  - [Data source setup instructions for Oracle without an SID](#)
3. Setting up a MySQL data source
  - [Data source setup instructions for MySQL](#)